

# Tools for Mission

Since the mission of the Church is about people, the more we know about the people in our neighborhoods the better we are able to present Our Lord to those who dwell with us, offering the saving Word of God in our words and our actions. Several tools and aids for missional action and mission strategy development are available to our congregations and leaders.

Our diocese is blessed with people who are experienced and gifted for helping congregations to recognize the opportunities for the expansion of their impact into the new cultures, new neighbors, and new sojourners that surround them. Chief among these helpers at this time are

- The Rev. Deacon Janis Hansen ([ubicari@msn.com](mailto:ubicari@msn.com)),
- The Rev. Julie Smith ([smithj@oes.edu](mailto:smithj@oes.edu))
- and The Rev. Canon George Hemingway ([ghemingway@nehalem.tel.net](mailto:ghemingway@nehalem.tel.net))

## Tools for Demographic Analysis



We are pleased to announce that our diocese has contracted with a new demographics data provider that provides instant access to demographic information for your church. This new service provides desk top, web-based access to data for a variety of geographic levels. First, the information is available at the familiar zip-code level. But it is also available at aggregated zip-code and block group or aggregated block group, census tract or aggregated census tract, zip code or aggregated zip code levels, or by drawing a radius from your church, or by creating a custom polygon around an area of interest with your mouse cursor. You may print complex and detailed reports directly at your own desk.

**Registration** - You may register with MissionInsite by logging onto the following web page: <http://www.missioninsite.com/client-login.shtml>.

On the left side of the page you will find a purple or magenta vertical column. Scroll down to *Church User Registration* and click on the black print that reads “Click here to Register with MissionInsite”. The next dialogue box will ask for an account number. That account number is: YQTEC. Enter that number and continue to the next page. Enter the requested information and continue. You will be a registered user of the MissionInsite data from that point forward.

When you log in you will be taken to your church area where you can access the information for your ministry area. Please notice on the right side of the screen that you can enter your zip code and immediately access the six QuickInsite reports at the bottom of the page. You can then print each of the reports by clicking the Print pdf tab.

We encourage you to use this new service because all of the reports include the most current demographic information. Use the tutorial below and explore the site to become familiar with this new information system provided to you by our diocese.

You will find a tutorial at <http://www.missioninsite.com/resources.shtml>. If you have difficulties navigating the site after using the tutorial, please contact the contract administrator, Canon Hemingway.



Many of you are familiar with the Percept Group and its tools for demographic analysis. One of these tools, called a *First View Report*, is available to the whole church through a contract with the Episcopal Church's Office of Congregational Development. To access your zip code report, log onto this web site:

[http://www.episcopalchurch.org/growth\\_60791\\_ENG\\_HTML.htm?menupage=50929](http://www.episcopalchurch.org/growth_60791_ENG_HTML.htm?menupage=50929).

Then scroll down to the first dialogue box, enter Diocese = Oregon. Then scroll down to your congregation. Then click on "View zip code profile". You may save the file or print it directly. For help accessing or interpreting this report, you may call Canon Hemingway.

The Percept group produces other tools for mission strategy and congregational mission planning. As our diocese no longer has an active contract with the Percept Group, congregations will pay list prices for these other products and services. Those products may be viewed by logging onto <http://www.perceptgroup.com/Products/Products.aspx>

## **Helpers and Guides**

### **At the Episcopal Church Center**

You may find interesting and helpful resources for mission extension, and for congregational health and growth at the Office of Congregational Development web site:

<http://www.episcopalchurch.org/congdev.htm>.

### **From the Diocese of Virginia**

The Diocese of Virginia has developed a "toolbox" for congregations: it may be found at <http://www.churchtoolbox.org/>.

### **In Our Diocese**

The Rev. Deacon Janis Hansen, while serving as Bishop's Counsel for our Common Life, facilitated the Vision planning process for our Diocese. She brings 20+ years of management,

human resources consulting, leadership development and organizational development experience. Janis holds a doctorate in English Literature from the University of Oregon, and has taught writing and literature at the college level. She has served numerous churches in our Diocese as an organizational consultant for over 16 years.

The Rev. Canon George Hemingway, DMin. Is Canon Emeritus of the Diocese. He has served as the Bishop's Canon for Mission, Interim Hispanic Missioner of the Diocese of Oregon, and as a consultant for strategic mission planning and congregational growth for 35 years. He is available to congregations and diocesan bodies that wish to undertake missional strategic planning. He has held workshops with several congregations and individuals in this diocese, in the Dioceses of San Diego and Los Angeles, and with the Pacifica Synod of the ELCA and the Oregon-Idaho Conference of the UMC. He has served as Urban Missioner and Canon for Transformation Ministries in the Diocese of San Diego, and as pastor of five Spanish language congregations.

People who want to receive training, host a training session, or perform long-range planning should contact any of the above.

***General Contact:***

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